

*** **PUT ON YOUR FIREPROOF HEADPHONES: SHOUTING FIRE LEAP LAUNCH**
02.29.2008 ***

Those who've followed The ECC's Burning Man experiences for the past few years will recall The ECC's involvement with BMIR 94.5 FM, Burning Man's radio station. The great times of broadcasting for that week in the desert are sullied by just one thing -- it's *only* for that one week.

Well, we aren't the only ones: The rest of the BMIR staff felt the same way, so we've all done something about it. And that something is **Shouting Fire, a year-round internet radio station** spun off and inspired by BMIR and Burning Man. **And it launches this Friday, February 29th 2008...**

... LEAP LAUNCH!

To celebrate, we'll be broadcasting live from ECC Studios from about 4:30pm to 10pm Pacific Time (7:30p to 1am Eastern). Tune in and join the celebration! First 1,000 listeners get in free at:

www.ShoutingFire.com

— enjoy,

- TradeMark G. & The ECC

Put on your fireproof headphones -- Friday, February 29th 2008 is the launch date of...

∴ SHOUTING FIRE ∴

= Intentional Noise =

internet radio
from www.ShoutingFire.com

Friday, February 29th 2008 marks the ignition of Shouting Fire, an online radio station that will bring a mix of alternative art, culture, and thought to the internet airwaves. Spawned by the hard-working radio staff of Burning Man's BMIR 94.5 FM, Shouting Fire aims to bring the energy and ethos of Black Rock City out of the desert and into the world at large.

Never been to Burning Man? Looking for more than just Black Rock City noise? Not a problem. Although the station will have its share of content relating to Burning Man, the programming will not be "playa-centric." Because Shouting Fire is not just for "burners"; it's for everyone with an open mind and open ears. Interviews, news, and audio art. Performance, politics, and perspective. And, of course, lots of eclectic music from DJs who don't just play music--but who have a passion for explaining, exploring, and celebrating it.

On February 29th Shouting Fire begins its regular programming, with weekly shows from DJs and on-air personalities including TradeMark G. (Evolution Control Committee), Patti Schmidt (Brave New Waves), Reverend Billy, the Viking Youth, Dr. Booty, J. Kanizzle, Douglas Wolk, Eric Myers, Bobzilla, and more. We'll be rolling out a couple hours of fresh programming each day, but you can listen to Shouting Fire 24 hrs. a day, all year long. To see the full schedule and listen to Shouting Fire, visit the website: www.ShoutingFire.com

New programming will be added to the lineup as it evolves--and as our extended community (AKA YOU!!!) comes forward with the content. So if you know of something we should know about, or if you want to do a program yourself, email us and let us know what you're thinking.

We hope you'll like what you hear. And let us know what what's on your mind: show ideas and comments (both positive and negative) are welcomed at ShoutingFire@shoutingfire.com

Shouting Fire: we build the platform, but we *all* build the content...