

As you might expect, The ECC holds a mighty, massive archive of strange recordings for use as source materials. Occasional nuggets from the archive can be downloaded and enjoyed in posts over at [Dinosaur Gardens](#) . The latest:

### [Survive-All Fallout Shelter Radio Ads](#)

**The international struggles of our world may lead to... (ka-boom) *NUCLEAR HOLOCAUST!***

Nothing lends itself better to a fear-based advertising campaign than your family's radioactive death. So when the Mort Kridel Advertising Agency was asked to create a radio ad campaign for Survive-All Fallout Shelters, they did their PR-darndest to scare the Wonder Bread crap out of nuclear families everywhere. [...]

Visit [Dinosaur Gardens](#) for the rest!