For those that attend <u>Burning Man</u> every year, you might have noticed a familiar voice on the radio -- yes, "The Voice of The Man" on <u>BMIR</u> 94.5 FM

is none other than The ECC's

TradeMark G.

, who also ran the station last year. BMIR combines a great collection of DJ talent, but unfortunately for only one week a year, and for a limited audience. These limits irked the bright minds of BMIR, so -- surprise -- they decided to do something about it.

That " something" is now Shouting Fire, a new year-round 24/7 internet radio station. Its launch date is February 29th 2008 (Leap Launch!) but as a teaser-test there's a handful of programs being aired daily

. Along with a one-hour program from TradeMark, there's an exclusive Abbie Hoffman interview and other shows airing twice daily. Once Shouting Fire is launched, TradeMark G. will host a weekly show every Thursday.

Take a listen!